

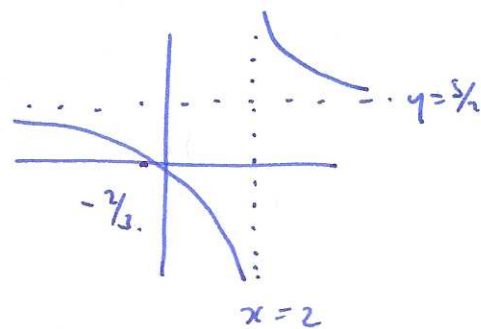
Example sketch graph of $f(x) = \frac{3x+2}{2x-4}$

① find vertical asymptotes $\leftrightarrow$ denominator zero: $2x-4=0 \quad x=2$

② find $f'(x) = \frac{(2x-4) \cdot 3 - (3x+2) \cdot 2}{(2x-4)^2} = \frac{-16}{(2x-4)^2} = \frac{-4}{(x-2)^2} \leftarrow$ always $\bar{a}ve$.

f decreasing, no critical points, except vertical asymptote at $x=2$.

③ $f''(x) = \frac{8}{(x-2)^3}$
 $\begin{matrix} +ve & x > 2 & \text{concave up} \\ -ve & x < 2 & \text{concave down} \end{matrix}$



④ horizontal asymptotes: $\frac{3x+2}{2x-4} = \frac{3 + 2/x}{2 - 4/x} \rightarrow \frac{3}{2}$

behaviour near asymptote/zeros:

$3x+2$	-	+	+
$2x-4$	-	-	+
	$-2/3$	2	
$f(x)$	+	-	+

Example sketch graph of $f(x) = \frac{x}{\sqrt{x^2+1}} = x(x^2+1)^{-1/2}$

① vertical asymptotes: none.

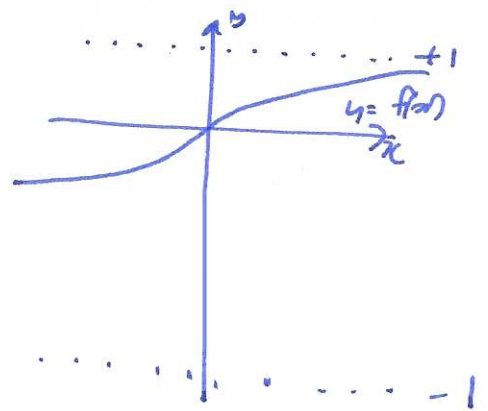
② find $f'(x) = \frac{\sqrt{x^2+1} \cdot 1 - x \cdot \frac{1}{2}(x^2+1)^{-1/2} \cdot 2x}{x^2+1} = \frac{x^2+1-x^2}{(x^2+1)^{3/2}} = (x^2+1)^{-3/2} > 0$.

$\Rightarrow f$ increasing, no critical points.

③ $f''(x) = -\frac{3}{2}(x^2+1)^{-5/2} \cdot 2x$ inflection point at $x=0$
 $\begin{matrix} +ve & \text{for } x < 0 \\ -ve & \text{for } x > 0 \end{matrix}$

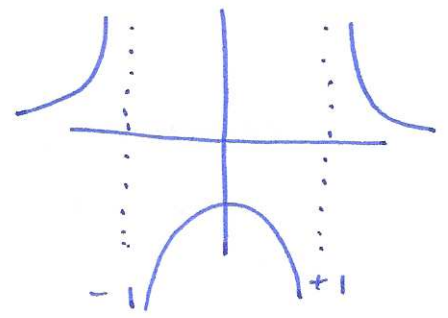
④ horizontal asymptotes $\lim_{x \rightarrow +\infty} \frac{x}{\sqrt{x^2+1}} \stackrel{L'H}{=} \lim_{x \rightarrow +\infty} \frac{1}{\frac{1}{2}(x^2+1)^{-1/2} \cdot 2x} = \lim_{x \rightarrow \infty} \sqrt{1+1/x^2} = 1$

$\lim_{x \rightarrow -\infty} \frac{x}{\sqrt{x^2+1}} = \lim_{x \rightarrow +\infty} \frac{-x}{\sqrt{x^2+1}} = -1$



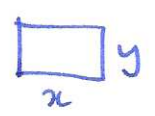
Example $f(x) = \frac{1}{x^2-1} = \frac{1}{(x+1)(x-1)}$

- ① vertical asymptotes at $x = \pm 1$
- ② $f'(x) = -(x^2-1)^{-2} \cdot 2x$ critical point at $x=0$
- ③ $f''(x) = \frac{6x^2+2}{(x^2-1)^3}$
- ④ etc.



§4.7 Optimization

Example a piece of wire of length L is bent into a rectangle. What is the largest possible area?



$\left. \begin{array}{l} \text{area} = xy \\ \text{length } L = 2x + 2y \end{array} \right\} y = \frac{L}{2} - x$

$A = x(\frac{L}{2} - x) = \frac{L}{2}x - x^2$

$A'(x) = \frac{L}{2} - 2x$ critical point $x = \frac{L}{4}$ (local max)

so max occurs when $x=y=\frac{L}{4}$ and area is $\frac{L^2}{16}$.

Example what shape of cylindrical can minimizes surface area, if you want total volume to be 1 ft^3 ?



$V = \pi r^2 h = 1 \Rightarrow h = \frac{1}{\pi r^2}$

$A = 2\pi r^2 + 2\pi r h$

$A = 2\pi r^2 + 2\pi r \cdot \frac{1}{\pi r^2} = 2\pi r^2 + \frac{2}{r}$