

p-value is $1 - \Phi_{\text{norm}}(4.02) = \Phi_{\text{norm}}(-4.02) \ll 0.01$

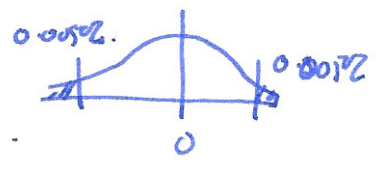
significant, reject H_0 , accept significant evidence that $\mu \neq 15$. (at $\alpha = 0.01$ significant level).

Q: what is the power of this test? Against a specific alternative 15.5?

$H_0: \mu = 15$

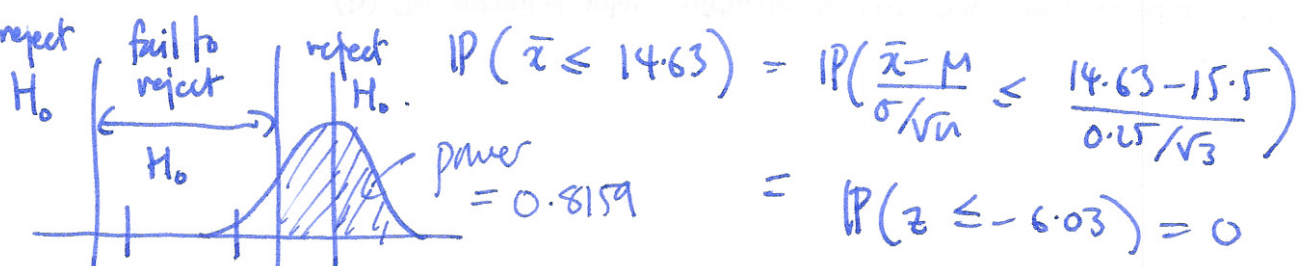
$H_a: \mu \neq 15$

Q: when does the test reject H_0 ? when $|z| \geq 2.576$.



test statistic is $z = \frac{\bar{x} - 15}{0.25/\sqrt{3}}$ i.e. $\bar{x} \geq 15.37$
 $\bar{x} \leq 14.63$

assume $\mu = 15.5$, then $PP(\bar{x} \geq 15.37) = PP\left(\frac{\bar{x} - \mu}{\sigma/\sqrt{n}} \geq \frac{15.37 - 15.5}{0.25/\sqrt{3}}\right)$
 $= PP(z \geq -0.90) = 0.8159$.



$PP(\bar{x} \leq 14.63) = PP\left(\frac{\bar{x} - \mu}{\sigma/\sqrt{n}} \leq \frac{14.63 - 15.5}{0.25/\sqrt{3}}\right)$
 $= PP(z \leq -6.03) = 0$

(so prob type II error is $1 - 0.8159 = 0.1841$).

80% power considered good.

how to increase power:

- increase sample size
- decrease α

§7.1 Inference for means (no longer assume we know σ !).

typical situation: population has mean μ s.d. σ . (we don't know!).

take an SRS of size n sample mean $\bar{x}$ sample s.d. s .

estimate for s.d. of $\bar{x}$ is called standard error $SE_{\bar{x}} = \frac{s}{\sqrt{n}}$

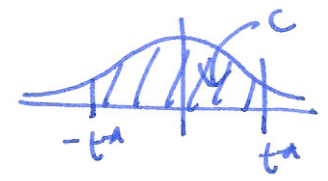
recall if we take an SRS of size n from an $N(\mu, \sigma)$ population,
then the $\bar{x}$ has dist $N(\mu, \sigma/\sqrt{n})$. statistic is $\frac{\bar{x}-\mu}{\sigma/\sqrt{n}} \overset{\uparrow \text{known!}}{\sim} N(0,1)$.

key fact if we take an SRS of size n from an $N(\mu, \sigma)$ population
then the (one)-sample t statistic is $t = \frac{\bar{x}-\mu}{s/\sqrt{n}} \overset{\uparrow \text{not known!}}{\text{not normally distributed!}}$
has a t distribution with $(n-1)$ -degrees of freedom. (more spread out).

(for large n , this is close to $N(0,1)$).

Confidence intervals take an SRS of size n from a population with mean μ
s.d. σ
a level C confidence interval is $\bar{x} \pm t^* \frac{s}{\sqrt{n}}$ margin of error.

where t^* is the value for the $t(n-1)$ density curve w/ area C between $-t^*$ and t^*



(this is exactly ~~not~~ right when pop is $N(\mu, \sigma)$ and approx.
right for any dist. when n large).

Example watching TV: Nielsen claims average is 18.5 hrs/week. (age 18-44)

take sample of size 8: 3.0, 16.5, 10.5, 40.5, 85.5, 33.5, 0.0, 6.5.

sample mean $\bar{x} = 14.5$

sample s.d. $s = 14.854$

standard error $SE_{\bar{x}} = s/\sqrt{n} = 14.854/\sqrt{8} = 5.252$

find 95% confidence interval: degree of freedom $n-1=7$

t^*	1.895	2.365	2.517
C	0.9	0.95	0.96

$t^* = 2.365$.

so the confidence interval is $\bar{x} \pm t^* \frac{s}{\sqrt{n}}$
 $= 14.5 \pm 2.365 \frac{14.854}{\sqrt{8}} = (2.08, 26.92).$