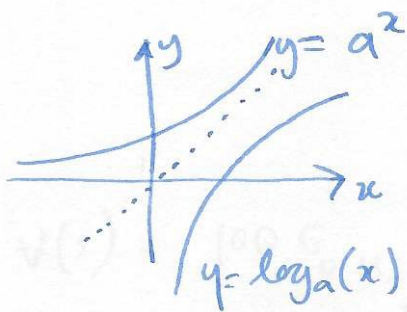


§4.3 Logarithms

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recall: exponential function



one-to-one!
(passes horizontal line test)
so has an inverse we
call $\log_a(x)$.

graph: reflect in $y=x$

$$\log_a(x) = y \Leftrightarrow a^y = x$$

$$a^x: \mathbb{R} \rightarrow (0, \infty)$$
$$\log_a(x): (0, \infty) \rightarrow \mathbb{R}$$

inverse function property: $f(f^{-1}(x)) = x$ $\log_a(a^x) = x$
 $f^{-1}(f(x)) = x$ $a^{\log_a(x)} = x$

Examples

$$\log_a 1 = 0 \quad \text{because} \quad a^0 = 1$$

$$\log_a a = 1 \quad \text{because} \quad a^1 = a$$

$$\log_a a^2 = 2 \quad a^2 = a^2$$

$$\log_a \left(\frac{1}{a}\right) = -1 \quad a^{-1} = \frac{1}{a}$$

$$\log_a(\sqrt{a}) = \frac{1}{2} \quad a^{1/2} = \sqrt{a}$$

so $\log_2(4) = 2$ $\log_3\left(\frac{1}{9}\right) = -2$ $\log_4(2) = \frac{1}{2}$ $\log_4\left(\frac{1}{2}\right) = -\frac{1}{2}$

special logarithm $\log_e(x) = \ln(x)$ natural log inverse of e^x

§4.4 Rules for logarithms

reason $a^u = A$ $a^v = B$

$$\log_a(AB) = \log_a(A) + \log_a(B) \quad \leftarrow$$

$$AB = a^u a^v = a^{u+v}$$
$$\text{so } \log(AB) = \log(a^u a^v)$$
$$= \log(a^{u+v}) = u+v$$
$$= \log_a(A) + \log_a(B)$$

$$\log_a\left(\frac{A}{B}\right) = \log_a(A) - \log_a(B)$$

$$\log_a(A^B) = B \log_a(A) \quad \leftarrow$$

$$\log_a(AB) = \log_a((a^u)B)$$
$$= \log_a(a^{uB}) = uB = B \log_a(A)$$

equations involving logs.

Examples:

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$$\log_2(6x) = \log_2(6) + \log_2(x)$$

$$\log_5(x^2y^3) = \log_5(x^2) + \log_5(y^3) = 2\log_5(x) + 3\log_5(y).$$

$$\log \ln\left(\frac{ab}{\sqrt[3]{c}}\right) = \ln(ab) - \ln(\sqrt[3]{c}) = \ln(a) + \ln(b) - \frac{1}{3}\ln(c).$$

$$3\log x + \frac{1}{2}\log(x+1) = \log x^3 + \log \sqrt{x+1} = \log(x^3\sqrt{x+1})$$

change of base formula:

$$y = \log_b x$$

take b^x of both sides: $b^y = b^{\log_b(x)} = x$

take $\log_a$ of both sides: $\log_a(b^y) = \log_a(x)$

$$y \log_a(b) = \log_a(x)$$

$$y = \frac{\log_a(x)}{\log_a(b)}$$

in particular

$$\log_b(x) = \frac{\ln(x)}{\ln(b)}.$$

Solving equations.

$$2^x = 7$$

$$\log_2(2^x) = \log_2(7)$$

$$x = \log_2(7)$$

$$e^{3-2x} = 4$$

$$\ln(e^{3-2x}) = \ln(4)$$

$$3-2x = \ln(4)$$

$$2x = 3 - \ln(4)$$

$$x = \frac{3}{2} - \frac{1}{2}\ln(4)$$

$$= \frac{3}{2} - \ln(2).$$

$$e^{2x} - e^x - 6 = 0$$

quadratic in e^x !

$$(e^x)^2 - e^x - 6 = (e^x - 3)(e^x + 2) = 0$$

$$e^x = 3 \quad x = \ln(3)$$

$e^x = -2$ No solutions!